

Customised Graduate Diploma

for the superannuation and financial services industry



The Program

Fund Executives Association Ltd (FEAL), in partnership with Melbourne Business School (MBS), has tailored a Graduate Certificate and Graduate Diploma program for executives in the superannuation and financial services industries. The program will equip participants with a deeper understanding of their leadership profile and potential and will provide intellectual and analytical insight to help shape the future of their organisations.

The program includes a total of eight, five-day residential modules taught by faculty members from Melbourne Business School's renowned MBA program. Six modules will be presented at the University of Melbourne campus in Carlton, Victoria and two modules at highly-regarded international institutions including the Kellogg School of Management, Chicago.

Each module will be delivered sequentially at intervals of four to five months to enable participants to meet the demands of work and study. After completing four modules, students will have gained a Graduate Certificate in Management. Students can then undertake the remaining four modules to complete the Graduate Diploma in Organisational Leadership.

Program Structure

Foundations in Finance/
Building Brands for Fund Executives
LEVEL 1

Recommencing 2012

Leading Change within the
Financial Services Industry

22 – 26 March 2010, MBS Carlton

Foundations in Finance/
Building Brands for Fund Executives
LEVEL 2

Recommencing 2012

Strategy Development &
Implementation for Fund Executives

Q3 2010, Europe

Applied Finance for Fund Executives

Recommencing 2013

Advanced Negotiation
for Fund Executives

Q2 2011, MBS Carlton

Next opportunity
to commence

The Authentic Leader

21 – 25 September 2009, MBS Carlton

Marketing for Fund Executives

Q4 2011, MBS Carlton



Presented in partnership with



AMP Capital Scholarship – Opportunity for FEAL Members

FEAL, with the support of AMP Capital Investors, will offer a scholarship for each of the first four program modules. To apply for a scholarship, contact FEAL on 02 9299 6648 or visit www.feal.asn.au

Graduate Certificate Module Overview

Foundations of Finance for Superannuation Executives

The module commences with time value of money and then moves into risk versus return. The module will explore probability distributions, mean-variance, covariance, correlation and sampling concepts and will conclude with performance measurement including concepts of regression, alpha, beta, normal distributions, R-square and t-values.

Brand Management

The key themes underpinning the module include understanding and managing brand equity, looking at various research and valuation methods, developing a strategic approach to building brands and reviewing and improving the brand architecture of funds.

Applied Finance for Superannuation Executives (Kellogg School of Management, Chicago)

Co-delivered with the finance faculty at the Kellogg School of Management this module will focus on equity, fixed income and derivatives markets, securitization, infrastructure, structured finance and capital flows in the global economy. Performance measurement and incentives will also be addressed in this module.

The Authentic Leader – Leadership of Self/Teams

This subject builds insight into personal leadership style and uses this to enhance impact and effectiveness. Drawing on organisational behaviour theory students will explore individual personality differences, factors influencing motivation and job satisfaction and successful communication in the workplace.

Educational Pathways

Successful completion of the eight modules will provide students with credit toward further postgraduate study at the University of Melbourne. Having completed the Graduate Diploma in Organisational Leadership, participants will have earned:

8 of 20 credits toward a Masters of Business Administration (MBA)

6 of 13 credits toward a Masters of Marketing (MM)

8 of 12 credits toward a Masters of Organisational Leadership (MOL)



The Prerequisites

Your Profile

You are already a successful, senior, upper middle manager, general manager or divisional head with at least eight years experience, including at least three years in management. You may be preparing for, or already working in a leadership role. You are now seeking to grow your role and impact as a leader and to consolidate and confirm your experience with a respected qualification.

To enrol you will need:

- an undergraduate degree
- eight years relevant work experience
- a minimum of three years middle to senior management experience

Applicants without a prior degree can apply to the Melbourne Business School selection committee for special consideration for admission to the graduate certificate.

Fees

FEAL Members & Fund Trustees

AU\$6,250 per module at MBS

US\$7,500 for Kellogg module

Other industry participants

AU\$7,250 per module at MBS

US\$8,500 for Kellogg module

NB: fees include tuition, materials, accommodation and meals.

Applications

For further information regarding the program and FEAL member scholarship opportunities, please contact;

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