



FEAL/MBS Executive Education Program

Graduate Certificate in Management subject overview

Foundations of Finance for fund executives*

This module has been designed to introduce participants to basic statistical and financial concepts which will lay the foundation for the remaining modules. The module commences with time value of money and then moves into risk versus return. The immediate introduction of risk will necessitate discussion of: probability distributions, mean, variance, covariance, correlation and sampling concepts. The module will conclude with performance measurement, which is very applicable for the target audience. Performance measurement covers regression concepts of alpha, beta, normal distributions, r-square and t-values.

Date: 13-18 April 2008

Location: Melbourne Business School, Carlton

Cost: AU\$6,250

Brand Management*

Critical to the ongoing success of superannuation funds within the every changing and competitive local and global environment is how well they manage, develop and leverage their brand. The key themes underpinning the module include understanding and managing brand equity, looking at various research and valuation methods, developing a strategic approach to building superannuation brands and reviewing and improving the brand architecture of superannuation funds.

Date: 11-15 August 2008

Location: Melbourne Business School, Carlton

Cost: AU\$6,250

Applied Finance for fund executives

(International module – Kellogg School of Management)

The module will be co-delivered with the finance faculty at the Kellogg School of Management (Chicago) and will focus on financial markets – equity markets and fixed income markets, derivatives markets addressing options, futures and swaps, securitization, infrastructure, structured finance and capital flows in the global economy. Performance measurement and incentives will also be addressed. The module will also include two days of site visits while in Chicago which will include discussion on hedge funds, private equity and alternative investments.

Date: 27 February – 6 March 2009

Location: Kellogg School of Management, Chicago, USA

Cost: US\$7,500

The Authentic Leader – leadership of self and teams

This module will look at the area of developing capabilities in understanding self and others. This subject builds insight into personal leadership style and uses this to enhance impact and effectiveness. This subject uses the discipline of organizational behaviour to provide insights into individual personality differences, what motivates people to work, what factors produce job satisfaction, and why people in organisations have difficulty in communication. Participants will explore the bases of leadership and power, and how work-based groups affect individual and organisational effectiveness.

Date: 21-25 September 2009

Location: Melbourne Business School, Carlton

Cost: AU\$6,250

**NB: Foundations of Finance and Brand Management will be taught together in two stages (Level 1: 13-18 April 2008 / Level 2: 11-15 August 2008), providing students with both a qualitative and quantitative education experience.*